

FIG. 1

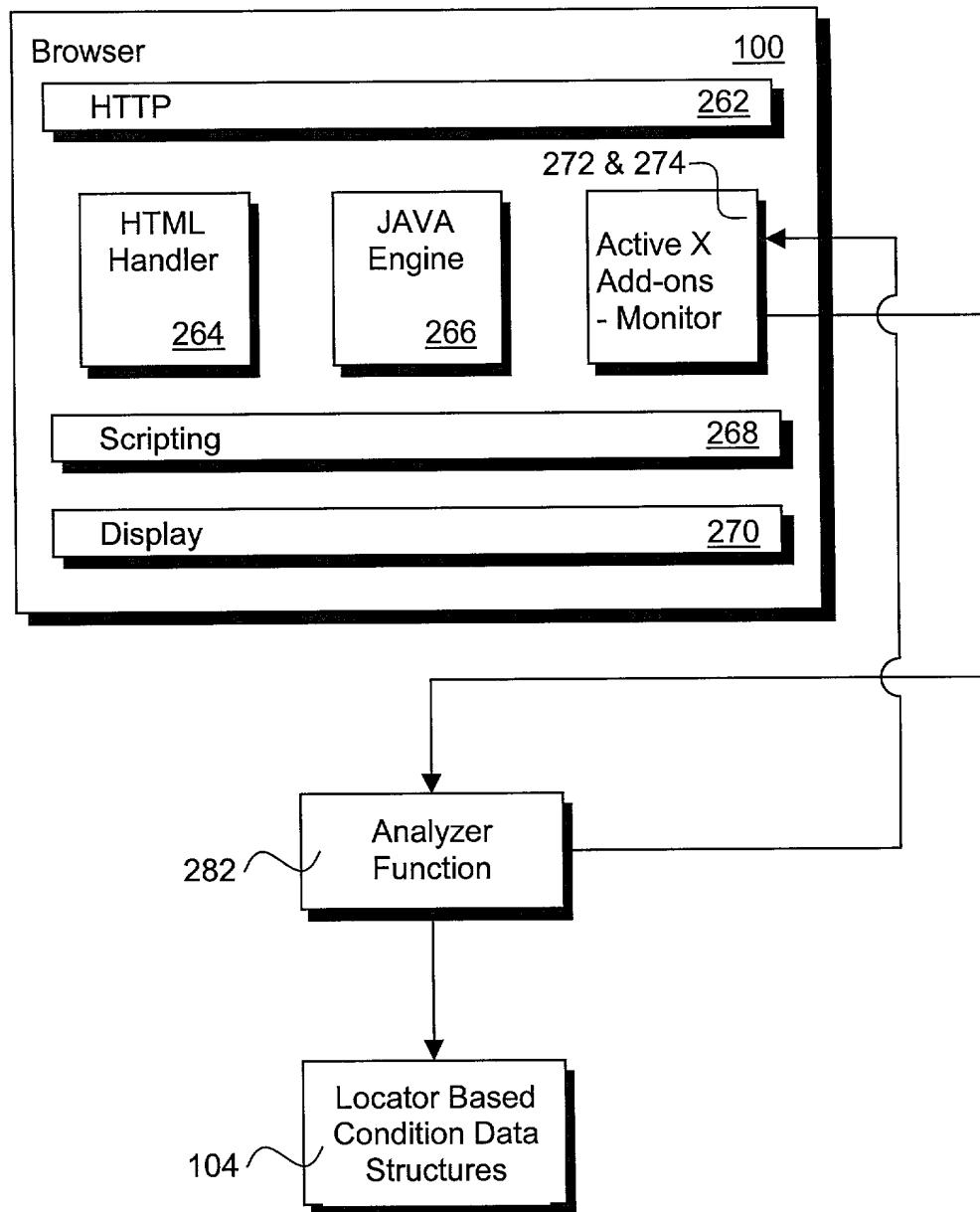


FIG. 2

URLs ~ 300

http://www.msnbc.com/news/NEWS_Front.asp?0dm=C---N&ta=y ~ 302

http://dailynews.yahoo.com/ ~ 304

http://www.msnbc.com/news/SPT_Front.asp?0dm=---&ta=y ~ 306

http://sports.yahoo.com/ ~ 308

http://www.google.com/search?q=dog ~ 310

http://www.altavista.com/sites/search/web?q=dog&pg=q&kl=XX ~ 312

Fig. 3a

URL Patterns ~ 320

http:///*/*/NEWS* ~ 322

http://*news*/ ~ 324

http:///*/*/SPT* ~ 326

http://sports*/ ~ 328

http:///*/*q=dog* ~ 330

http:///*/*/*q=dog* ~ 332

Fig. 3b

```
<URL-Trigger http://www.mysite.com/news >  
  <URL-Pattern> http:///*/*/NEWS* </URL-Pattern> ~ 342  
  <URL-Pattern> http://*news*/ </URL-Pattern> ~ 344  
</URL-Trigger>
```

340

```
<URL-Trigger http://www.mysite.com/ sport >  
  <URL-Pattern> http:///*/*/SPT* </URL-Pattern> ~ 362  
  <URL-Pattern> http://sports*/ </URL-Pattern> ~ 364  
</URL-Trigger>
```

360

```
<URL-Trigger http://www.mysite.com/ dog >  
  <URL-Pattern> http:///*/*q=dog* </URL-Pattern> ~ 382  
  <URL-Pattern> http:///*/*/*/*q=dog* </URL-Pattern> ~ 384  
</URL-Trigger>
```

380

Fig 3c

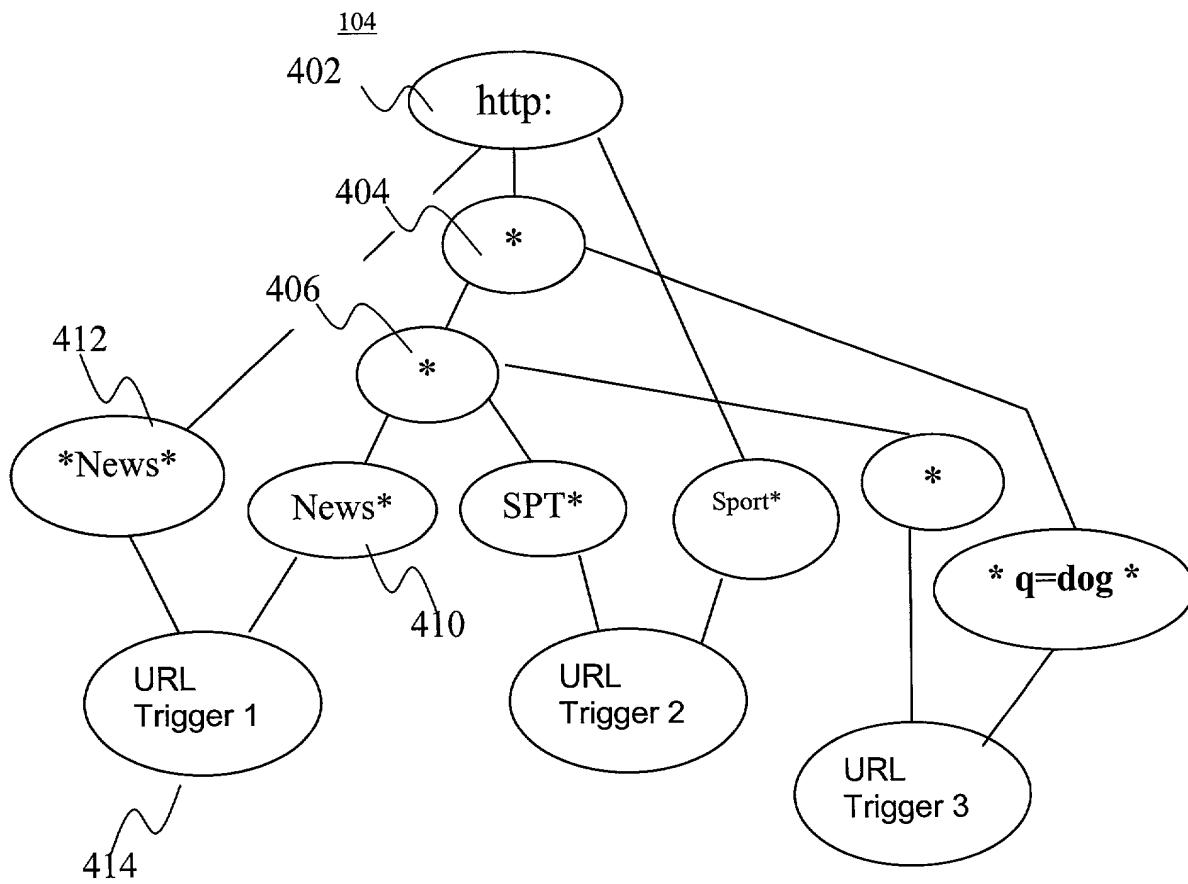
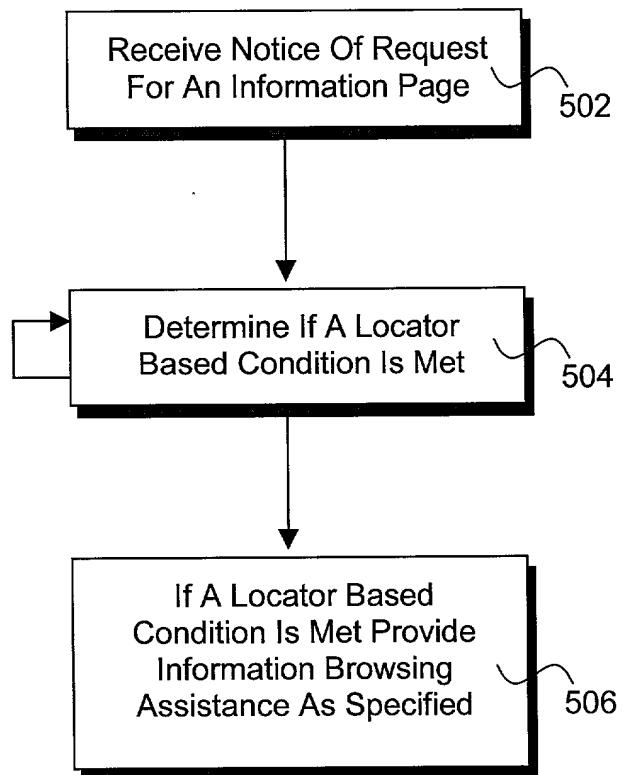


Figure 4

**FIG. 5**

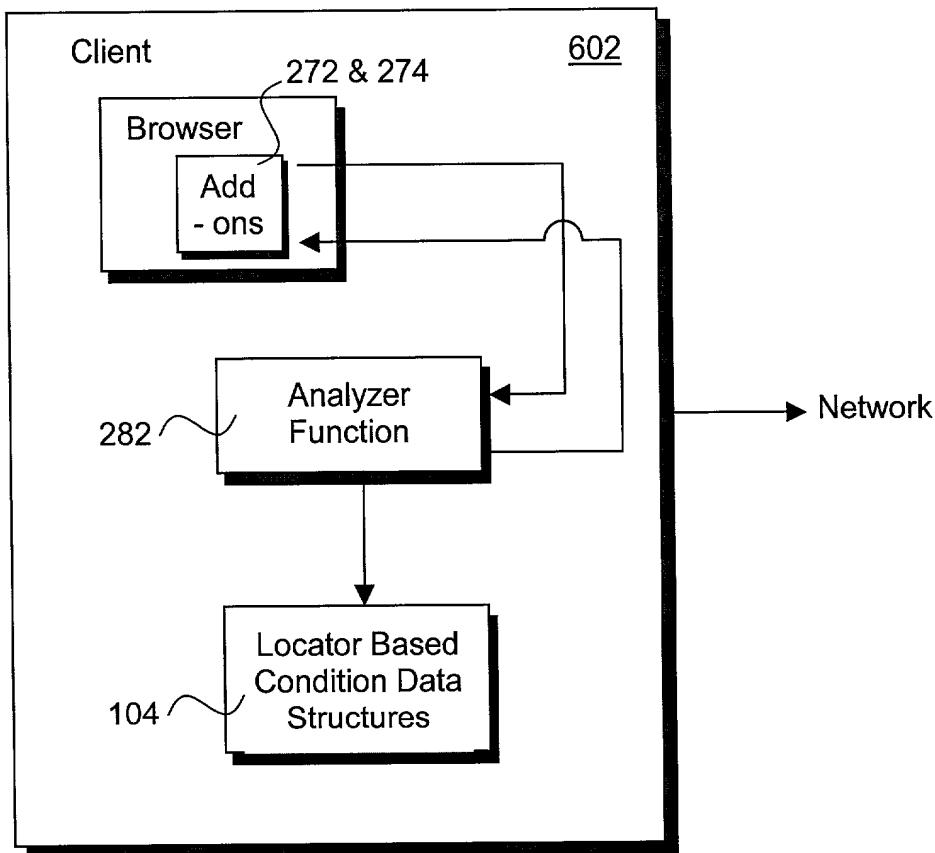


FIG. 6a

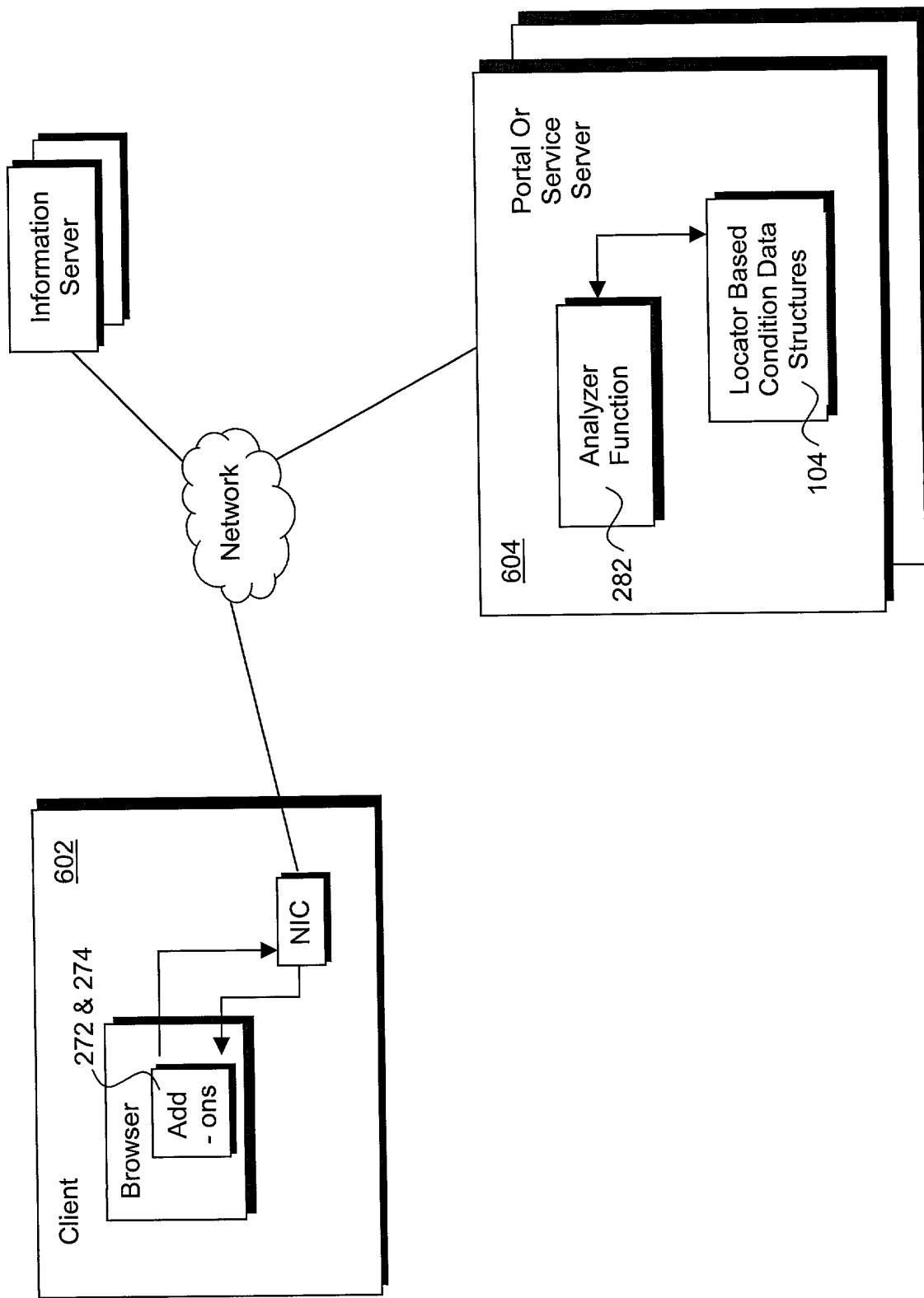


FIG. 6b

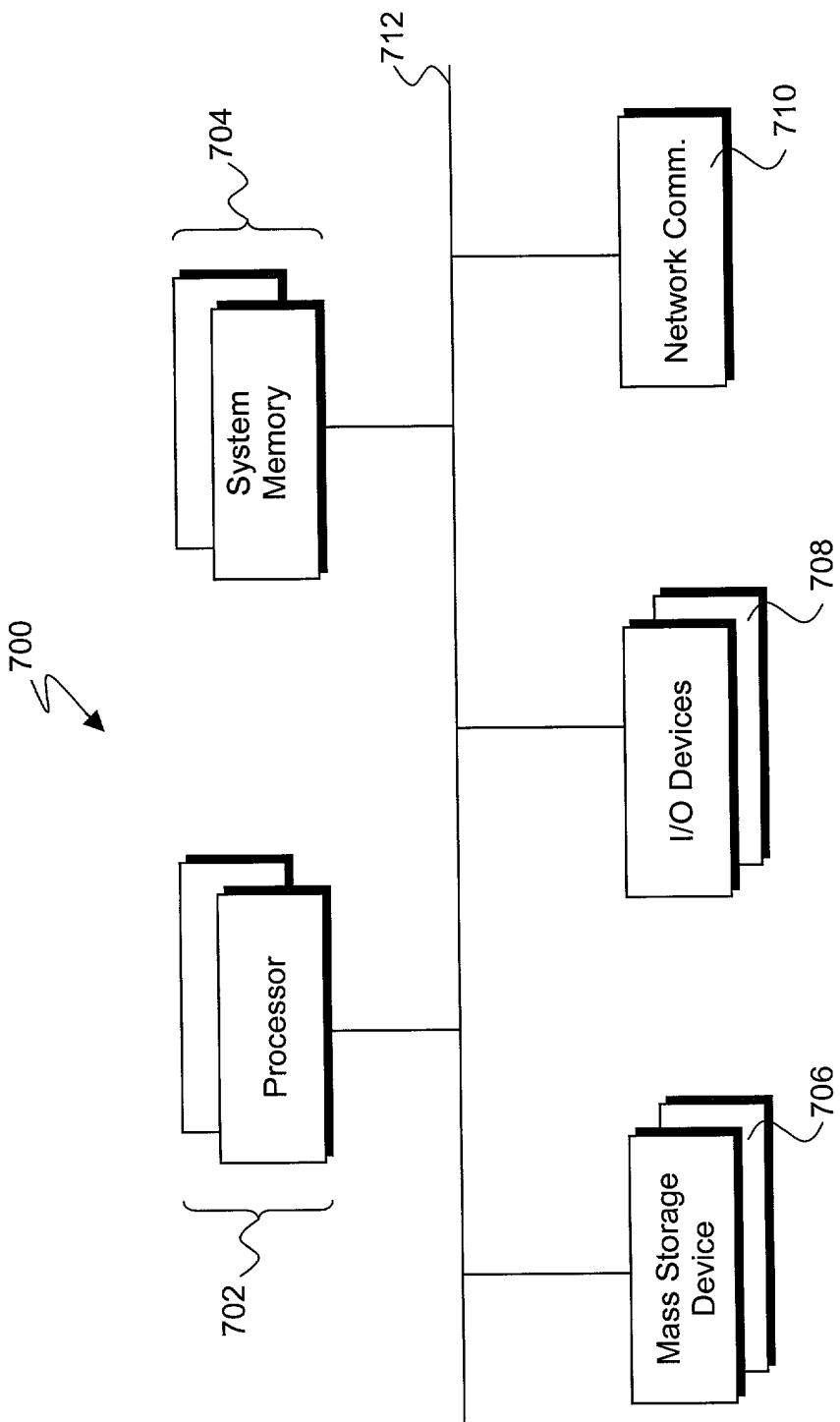


FIG. 7